The Horsch Business Report



Helping you grow your career and your company



LARRY HORSCH

INTRODUCTION

Occasionally we publish an Interim Advisory Report between our bimonthly Horsch Business Reports because of big events occurring. We have decided we needed to address the death of George Floyd here in Minneapolis, and also clarify our comments in our last Report on the Trump versus CNN issue.

THE GEORGE FLOYD DEATH

About four miles from our home in Minneapolis, George Floyd died a terrible death under Minneapolis Police intervention on Memorial Day, with all four police officers involved now charged with second-degree murder or aiding or abetting second-degree murder, both of which have a maximum sentence of 40 years.

After several days of legal and illegal protests (blocking highways, looting, and setting fires), the Mayor of Minneapolis called the Minnesota Governor who called out the Minnesota National Guard.¹ After a few hundred arrests and no deaths, the scene here has quieted, but not around the U.S. and elsewhere. Several actions have been taken that have helped calm the situation.

The County Attorney Issue

County attorneys deal with police every day to process information about charges against people who break the law. Almost all of these cases involve charges against ordinary citizens, not the police. Occasionally, the charges are against the police, and the County Attorney has a problem because of his or her coziness with the police department in their daily activities. This has been addressed in the George Floyd case by removing the prosecution from the County Attorney and assigning it to the Attorney General of the State, who happens to be African American, thus reducing some of the concerns of the Black community. This is such a good idea when police are charged with misconduct that it should become a permanent change.

Racial Discrimination in the Minneapolis Police Force

The Minnesota Governor has filed a racial discrimination case against the Minneapolis Police Department to get to the bottom of the issue involving the last 10 years. As this evolves, they will face the Minneapolis Police Union's resistance to any change, which has been their approach in the past. Hopefully, some heads will roll and progress can be made on the issue rather than settling for nice speeches and good intentions.

It is likely that the selection of police candidates in the future will focus more on those whose emotions can handle the pressures of the job.

Justice in General

As we all know, the judicial system moves at a snail's pace, partially to get all the facts to secure justice and partially because there are normally no countervailing forces to pick up the pace. Having done everything they can on the front end of this case as listed above, we know we face months of delay in getting justice served, although the backlash from the death of George Floyd may give urgency to the topic. Hopefully, justice will eventually be served as judged as fair by a large cross section of the American public including the Black community.

Beyond the Current Events

The Black community has been upset for some time in being involved in a U.S. economy where they feel shortchanged in housing, medical services, food, etc. While we have instigated many federal and state programs since the 1960s to address this, little progress has been made.

It is always helpful to determine whether one is working on a real cause or just symptoms of the real cause. Here, the symptoms are inadequate housing, medical care, food, etc., but the real cause is lack of income and the need for greater family stability.

The lack of income starts with a lack of adequate education to get a decent job to pay the bills. We

need immediate action to provide free preschool for those who can't afford it so that minorities are not behind when they start kindergarten.²

Studies have shown that educators can predict by fourth grade who will not graduate from high school based heavily on the slow start in the beginning.

Hopefully, better jobs and greater income will help family stability, but this is an issue that the Black community has to address as best they can.

If these ideas seem radical in any way, we are attempting to get beyond what is currently politically correct to address the real issues that will lead to a better outcome.

TRUMP VERSUS CNN

In our last Report we expressed our disappointment with CNN moving from more objective news reporting to nightly attacks on President Trump. In our attempt to get our Report to the printer on time, we neglected to include the following to balance off the discussion:

President Trump gives the press every week something the press can attack him on by his erratic behavior. We did not express our disappointment with the far-right media (Rush Limbaugh and his associates on radio, and national FOX News and their associates on TV) because our expectations for some time have been very low as it regards objective reporting. They are, in fact, the source of many conspiracy theories that circulate in the U.S. from time to time.

Respectfully Submitted,

Fang Horsch

Larry Horsch Founder and Editor Minneapolis, MN June 15, 2020©

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¹ The estimate of overall property damage in the Twin Cities exceeds \$500 million.

 $^{^{\}rm 2}$ Nearly every professional in the field looking at the problem has recommended this.